



THE ROOT OF THE SKILLS GAP



The essence of the U.S. skills gap can be summarized as this: There are too many jobs for which the unemployed are ill-prepared or inadequately trained. This means that the solution to this problem lies in the onset—and it starts with education and training.

**THE IMPRINT IS INDELIBLE.
THE TIME IS NOW.**

10,000

baby boomers will reach age 65 every day for the next 20 years

SOURCE: PEW RESEARCH

BY 2020, THERE WILL BE A SHORTAGE OF 1.5 MILLION COLLEGE GRADUATES

SOURCE: MCKINSEY & COMPANY

2/3 OF HIRING MANAGERS

say they struggle to find talented people to fill job openings

HERE'S WHAT ELSE THEY'RE SAYING:

61%

of hiring managers agree there is a skills shortage

say their business is negatively impacted by the skills shortage

56%

48%

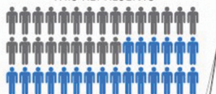
say their company is currently below its target headcount

SOURCE: RANDSTAD SALARY SURVEY CONDUCTED BY AN IPSOS' U.S. ONLINE PANEL

69 MILLION

people work in middle-skills jobs

THIS REPRESENTS



48% of the labor force

THESE SAME SKILLS CATEGORIES REPRESENT

47% OR 25 MILLION

of all new job openings through 2020

MIDDLE-SKILLS JOBS:

Those requiring post-secondary technical education and training and, in some cases, college math courses or degrees. This includes jobs like computer technology, nursing and high-skill manufacturing.

SOURCE: JP MORGAN CENTER FOR COMMODITIES

In a survey for the National Association of Colleges and Employers, companies planning to hire were most interested in graduates who majored in:



ENGINEERING



BUSINESS



ACCOUNTING



COMPUTER SCIENCE

SOURCE: U.S. NEWS & WORLD REPORT, SEPTEMBER 2012